



From **Euritalia's** research

A large, dynamic splash of water is shown against a light blue background. The splash is captured in mid-air, with many droplets and a crown-like shape at the top. Below the surface, the water is clear, and several large, spherical bubbles are visible, some of which are interconnected, resembling a molecular or cellular structure. The overall scene is clean and fresh, emphasizing purity and naturalness.

Health  
and well-being

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***naturally***  
at the chemist's



## ► ISOMAR: Marine Plasma

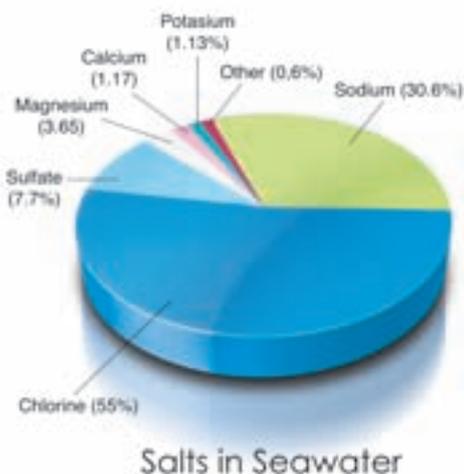
The well-being comes from the sea.

### Health, research and innovation

are the distinguishing features of a company that, for more than 20 years, is used to spreading well-being from the sea

From Cinque Terre seawater, ISOMAR, isotonic and sterile seawater solution. ISOMAR cannot be compared to common “physiological” solutions only made of water and salt (Sodium Chloride). Thank to the mineral salts and trace elements naturally contained into seawater, **ISOMAR’s composition is similar to the inorganic fraction of human plasma**. Seawater is a bio-marine plasma, a compound of vital factors which are essential to cellular renewal.

**The mineral salts Calcium and Magnesium, the sulphates and the trace elements such as Iron, Zinc and Manganese**, all of them act as a protection against infections, and relieve congestion in the nasal mucous.

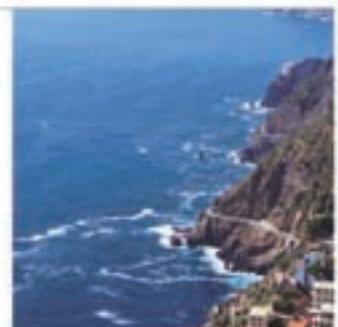


### Why isotonic water?

The transition from hypertonic (100% seawater) to isotonic seawater (33% dilution) **is fundamental**. Hypertonic water causes a too little pasty mucus’ production with a limited mechanical protection, and leads to nasal mucous’ dryness, the ideal condition for the raising of infections.

The Cinque Terre seawater is certified by Legambiente to be one of Italy’s purest seawaters.

Beating rocks with low flood-tide, Cinque Terre seawater is highly oxygenated.



- ▶ **Isomar**, features a compound of mineral salts and micro-nourishments which cannot be found in any other artificial saline solution.
- ▶ The fact of being an isotonic solution, very similar to plasma, makes ISOMAR a product which can be used in totally safety even for very long periods without provoking any addiction or sensitiveness.
- ▶ ISOMAR's complex composition exploits the micro-elements' activity such as, for example, **Zinc, Copper and Manganese's immunostimulant properties.**

Element	Atomic weight	ppm	Element	Atomic weight	ppm
Hydrogen H <sub>2</sub> O	1.0079	110,000	Molybdenum Mo	0.09594	0.01
Oxygen H <sub>2</sub> O	15.999	883,000	Ruthenium Ru	101.07	0.0000007
Sodium NaCl	22.989	10,800	Rhodium Rh	102.905	.
Chlorine NaCl	35.453	19,400	Palladium Pd	106.4	.
Magnesium Mg	24.312	1,290	Argentum (silver) Ag	107.870	0.00028
Sulfur S	32.064	904	Cadmium Cd	112.4	0.00011
Potassium K	39.102	392	Indium In	114.82	.
Calcium Ca	10.080	411	Stannum (tin) Sn	118.69	0.00081
Bromine Br	79.909	67.3	Antimony Sb	121.75	0.00033
Helium He	4.0026	0.0000072	Tellurium Te	127.6	.
Lithium Li	6.94	0.170	Iodine I	166.904	0.064
Beryllium Be	9.0133	0.0000006	Xenon Xe	131.30	0.000047
Boron B	10.811	4.450	Cesium Cs	132.905	0.0003
Carbon C	12.011	28.0	Barium Ba	137.34	0.021
Nitrogen ion	14.007	15.5	Lanthanum La	138.91	0.0000029
Fluorine F	18.998	13	Cerium Ce	140.12	0.0000012
Neon Ne	20.183	0.00012	Praesodymium Pr	140.907	0.00000064
Aluminium Al	26.982	0.001	Neodymium Nd	144.24	0.0000028
Silicon Si	28.086	2.9	Samarium Sm	150.35	0.00000045
Phosphorus P	30.974	0.088	Europium Eu	151.96	0.0000013
Argon Ar	39.948	0.450	Gadolinium Gd	157.25	0.0000007
Scandium Sc	44.956	<0.0000004	Terbium Tb	158.924	0.00000014
Titanium Ti	47.900	0.001	Dysprosium Dy	162.50	0.00000091
Vanadium V	50.942	0.0019	Holmium Ho	164.930	0.00000022
Chromium Cr	51.996	0.0002	Erbium Er	167.26	0.00000087
Manganese Mn	54.938	0.0004	Thulium Tm	168.934	0.00000017
Ferrum (Iron) Fe	55.847	0.0034	Ytterbium Yb	173.04	0.00000082
Cobalt Co	58.933	0.00039	Lutetium Lu	174.97	0.00000015
Nickel Ni	58.710	0.0066	Hafnium Hf	178.49	<0.0000008
Copper Cu	63.54	0.0009	Tantalum Ta	180.948	<0.0000025
Zinc Zn	65.37	0.005	Tungsten W	183.85	<0.000001
Gallium Ga	69.72	0.00003	Rhenium Re	186.2	0.0000084
Germanium Ge	72.59	0.00006	Osmium Os	190.2	.
Arsenic As	74.922	0.0026	Iridium Ir	192.2	.
Selenium Se	78.96	0.0009	Platinum Pt	195.09	.
Krypton Kr	83.80	0.00021	Aurum (gold) Au	196.967	0.000011
Rubidium Rb	85.47	0.120	Mercury Hg	200.59	0.00015
Strontium Sr	87.62	8.1	Thallium Tl	204.37	.
Yttrium Y	88.905	0.000013	Lead Pb	207.19	0.00003
Zirconium Zr	91.22	0.000026	Bismuth Bi	208.980	0.00002
Niobium Nb	92.906	0.000015	Thorium Th	232.04	0.0000004
			Uranium U	238.03	0.0033
			Plutonium Pu	(244)	.

# ISOMAR<sup>®</sup>

## Marine Plasma

*The well-being comes from the sea  
of Cinque Terre*



## ISOMAR spray

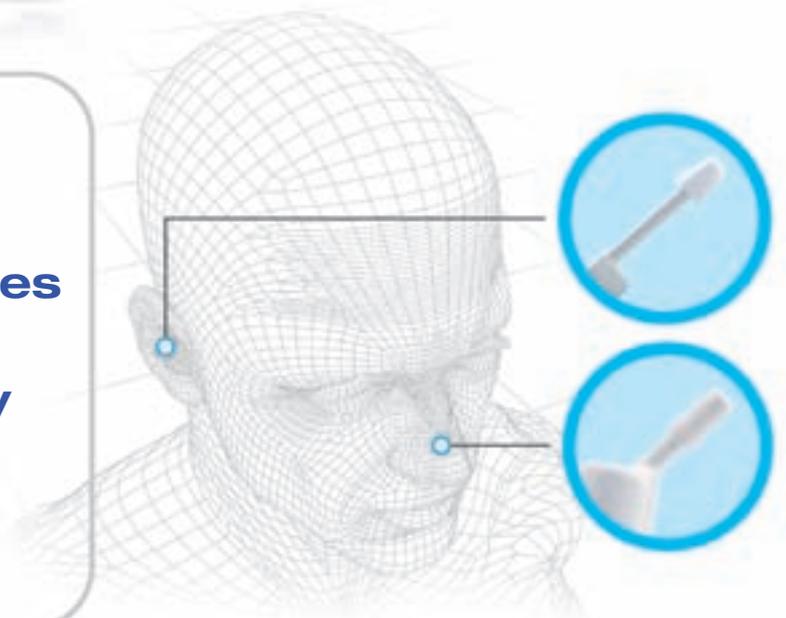
### Daily nose-ears' hygiene

Thank to Nitrogen, used as propellant (instead of the more common compressed air), ISOMAR spray combines the daily hygiene with a refreshing action.



#### TWO PRODUCTS IN ONE NOSE-EARS

**The two different nozzles** make the daily **nose and ears' cleaning very easy, both for children** (from 1 year of age) and **for adults.**



ISOMAR Spray - 100 ml  
Medical Device CE 0459 - cod. GA06382



8 017045 002007



**ISOMAR**  
baby

For babies  
from 6 months of age

Daily nose hygiene  
**Spray no-gas**



► **IT IS SCIENTIFICALLY DEMONSTRATED**  
that Cinque Terre's seawater, once turned into  
isotony, is the most similar to human plasma.



**MORE THAN 400 SPRAYS**

It can be used more times per day.  
It does not give any addiction.



ISOMAR Baby - 30 ml  
Medical Device CE - cod. GA06386



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## ISOMAR vials

### Daily nose-eyes hygiene

ISOMAR cannot be compared to common physiological solutions since it is similar to the inorganic fraction of human plasma.

**AUTHORIZED FOR  
AEROSOL THERAPY**

Re-closable vials



## ▶ THE FIRST PRODUCT IN THE WORLD ALSO AUTHORIZED FOR OCULAR WASHINGS

ISOMAR spray and vials  
Do not cause  
the “rebound effect”.

Unlike hypertonic products and waters containing Sodium Chloride, Bromine and Iodide, they reduce addiction to vessel-constrictors obtained by synthesis, and do not alter the mucous' hydration.



### ISOMAR vials

18 re-closable and re-usable vials of 5 ml  
Medical Device CE 0459





# ISOMAR

## occhi multidose

**Hydrates - Refreshes  
Lubricates  
Soothes - Does not burn**

### Patented formulation

DOES NOT CONTAIN  
Benzalconium Chloride which  
would make the laluronic Acid  
precipitate in the form of crystals,  
irritating the conjunctival  
membrane and causing  
strong lachrymation.



INTERNATIONAL PATENT N° 03007761.4



- ▶ **It is the only multidose eye-drops containing laluronic Acid** which can be dropped without taking off the contact lenses.
- ▶ **It contains Hydroxyl-Propil-Methyl-Cellulose** whose characteristic is that of slowing down the natural eye-drops evaporation.

**Opposite to vessel-constrictors:  
soothes, nourishes and lubricates the conjunctival sclera.**



ISOMAR OCCHI - multidose 10 ml  
Contains N-Hydroxyl-Methyl-Glicinate (NIG)  
Medical Device CE 0546 - cod. GA06389



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# ISOMAR

**occhi** 15 single-doses

**Re-closable and re-usable**  
**Does not contain**  
**any preservative**

## Patented formulation

Only ISOTONIC seawater,  
devoid of pollutant agents (as the  
Cinque Terre Marine Park  
seawater), contains all the mineral  
salts and trace elements which  
can be found in human plasma  
and in extra-cellular fluids (tears).



INTERNATIONAL PATENT N° 03007761.4

It is scientifically demonstrable  
that **ISOMAR OCCHI**  
**is better than any**  
**homeopathic eyes-product.**



**ISOMAR OCCHI multidose and single-dose**  
**can be dropped without taking off the contact lenses**



ISOMAR OCCHI - 15 single-doses  
Medical Device CE 0546 - cod. GA06388





# ISOMAR gola

**Anti-reddening, soothing,  
anti-halitosis**

**Adults and children**

Medical device

The combined action of its natural active principles grants the best treatment of sore throat, salivary insufficiency, Sjögren syndrome and halitosis.



INTERNATIONAL PATENT N° 1341904

- ▶ **Hypotonic seawater:** it provokes the osmotic absorption of water and mineral salts, allowing the best mucous' hydration.
- ▶ **Propolis:** with its proved anti-bacterial and anti-viral properties, it progressively eliminates the oral cavity's infections.
- ▶ **Betain:** it is an amino acid extracted from sugar beet, especially used in order to fight salivary insufficiency, Sjögren syndrome and halitosis.
- ▶ **Black Sampson:** it has an immunostimulant action which, together with Copper, Manganese and Zinc (the best anti-viral element) contained into seawater, empowers the immune defence system of the oral-pharyngeal cavity.



ISOMAR gola - spray 20 ml  
Medical Device CE - cod. GA06390



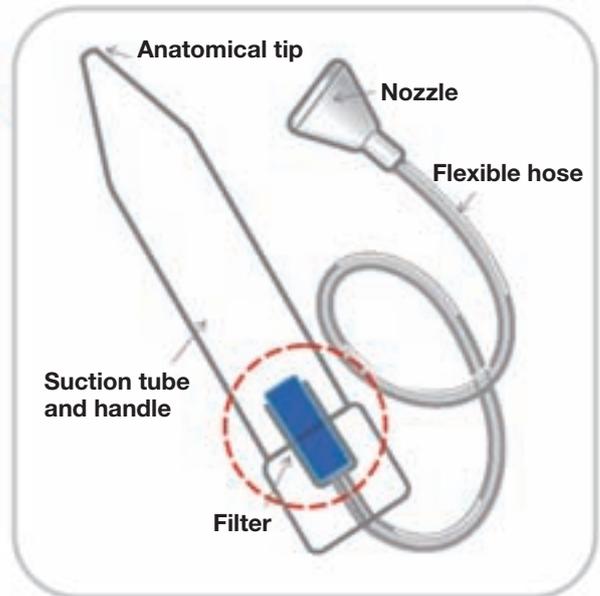
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# ISOMAR nasal aspirator

## Medical device

Conceived in order to free the baby's nostrils from excessive mucus' secretions so as to allow the natural breathing.



## INTERNATIONAL PATENT

- ▶ The suction tube's size has been purpose-studied **in order to strike down the anaerobic bacterial charge, assuring the mother a better safety than the traditional aspirators.**
- ▶ The anti-bacterial filter, correctly set in the final part of the suction tube (not at the beginning), can be used more than once and can be substituted only when visibly necessary! With **ISOMAR NASAL ASPIRATOR** it is possible to use only one filter/day, a great saving!
- ▶ Also the shape of the suction tube has been modified in comparison with the competitor products: it is squared off so as to grant a better and safer handle.



ISOMAR Nasal Aspirator - 20 spare filters  
Medical Device CE - cod. GA06401





In each packaging:  
1 already set filter  
+ 3 spare filters

Spare filters are  
available in  
packaging of 20 pcs.



**ISOMAR nasal aspirator  
gives the baby a quick relief,  
easing the feeding and allowing  
a sweet sleeping.**



ISOMAR Nasal Aspirator - 20 spare filters  
Medical Device CE - cod. GA06402



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